
Bramwell Ryan

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Victoria, BC

A **producer** experienced in creating excellence to deadline.

Experience

CREATIVE DIRECTOR

2017 **Areopagus MediaWorks** Remote
2024 Set tone and direction and fired the creativity of a dispersed team. We thrived in blizzards of all-media assignments. I was the writer, visionary and manager of adrenaline, quality and deadlines. As the founder I worked closely with our clients.

WRITER AND EDITOR

1998 **Grizzard/All-in-One/The Salvation Army** Remote
2018 Turned a fundraising newsletter into a powerful poverty alleviation publication. I researched and wrote twenty annual regional editions that netted \$75-million for frontline work with the poor and participated in strategy, client management and A/B testing.

JOURNALIST

1990 **Freelance** Remote
2016 Chased stories in 60 countries for print, broadcast and online. I honed research and interviewing skills, learning to write quickly and deliver to deadline despite the circumstance. I have written several thousand articles.

OLYMPIC SCRIPT WRITER

2010 **Aboriginal People's Television Network (APTN)** Winnipeg
Created English language copy and scripting for APTN's coverage of the Vancouver Winter Olympic Games.

NEWSPAPER PUBLISHER

1997 **CW** Winnipeg
2001 Oversight and daily management of a national biweekly newspaper. Reporting to a board of directors, this position included a top-to-bottom financial overhaul and format redesign.

Skills

Practical

Creative Strategy
Writing
Video Production
Social Inventory & Planning
Marketing
Mentoring
Team Management

Technical

Adobe CC
FCP/Motion/Audacity
Wordpress/Squarespace
All collaboration apps

Education

Broadcast Journalism
Honours Graduate
Loyalist College

CREATIVE DIRECTOR

- 1994 **Tundra Lights Communications** **Winnipeg**
2001 Helmed a dynamic team handling non-profit and government communications. I was the founder and principal of this early pioneer of remote and all-media creation.

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STAFF JOURNALIST

- 1990 **CBC Radio** **Winnipeg**
1993 Reporter and documentary maker for CBC Radio news. This part-time position involved coverage of daily news events and creation of long form audio packages.